



Bloom Media Strategies

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SUBJECT: It's not alone if the dog is home!

If forced to come up with an unintended positive outcome of the COVID-19 pandemic, it's probably the number of dogs and cats that are being fostered and adopted by stir crazy sheltering-in-place humans.

Cara Sue Achterberg is an author and foster volunteer with Operation Paws for Homes (OPH), who literally wrote the book on fostering. In *Another Good Dog*, Cara chronicled her family's experiences with more than 100 foster dogs.



In her new book, *One Hundred Dogs and Counting*, Cara takes us on her journey to the struggling rural shelters where her fosters originate. In the PawsGo Pawdcast, "[Another Good Dog. Adventures in Fostering](#)," Cara challenges us to join her mission to end the euthanasia of good dogs simply because there is not time, money, or resources to find a home for them. As Cara says, shelters don't have overcrowding problems, they have marketing problems. "The issue is not that people don't care, it's that people don't know. I intend to tell them."

You can learn more about Cara, her fostering adventures, her mission to help shelters, and her books, *Another Good Dog* and *One Hundred Dogs and Counting*, on her website (www.carawrites.com) and the [PawsGo blog](#).

Part of the PawsGo mission is to support great causes like Cara's. So, through the end of 2020, when you purchase one of our PawsGo wine bags, we'll donate \$5 to Cara's efforts to help rural shelters in need. You can find the wine bags and our popular dog-inspired t-shirts at www.pawsgo.com. Because as Cara will tell you, it's not alone if the dog is home!



PawsUP!

Karen, Boomer and Poppy